



-Intelligence Simplified

Your Knowledge Enabler

Founding Members



Aparna Shejwalkar - Ph.D., L.L.B.

- Co-founder & Designated Partner

Email: as@kpied.com

Mob: +91 838 008 3493

<https://in.linkedin.com/in/ajejurikar>

Aparna brings together expertise in the fields of Law, Science and Engineering; that includes Global IP Laws, Patent Licensing, IP Strategy, Patent Portfolio Management, IP Due Diligence, Intellectual Asset Development and Commercialization.

After earning her **Ph.D.** in chemical sciences from **The University Queensland (Australia)**, she gained hands on business and legal proficiency during her tenure at **Dr. Reddy's Labs** and **Lupin Limited**. She has catered to clients spanning across Pharma, Biotech, Medical devices, Biopolymers, and Clean Technology.

Aparna has published in international journals. She has penned her contribution in the field of biomaterials in a book recently ranked 10th in the world. She is also actively engaged with a number of community, industry and non-profit organizations.

Founding Members



Priyanka Srivastava- MBA (Marketing &IT), M.Sc. (Microbiology)
- Co-founder

ment and Science professional, and a **Wharton-certified Business and Financial Modeler**. Her areas of expertise include Competitive Intelligence, Benchmarking, Gap Analysis & Business Process Enhancement.

She has research experience of working in Protein Science & engineering lab of **IMTECH**, Chandigarh and first hand market research experience with **Stryker** for medical equipment demand analysis in tier I , II & III Cities.

She was part of **Lupin's** Task Force for domestic sales and establishment of new Division Femina in women's health segment. Hands on experience in Licensing and Strategy for Emerging Markets (Australia, Brazil etc.). Expertise in Portfolio Management for advanced Pharmaceutical Markets (US and Canada), responsible for secondary market and technology research for creating .

She is curious by nature, reads a lot & practices meditation. Her interest lies in activities which are creatively stimulating.

Our Team



**Priyanka Verma, CA
Consultant**

More than decade of corporate experience in Pharma and Automobile industry. Financial Planning and Analysis, Capital Budgeting , Project Evaluation , Statutory and internal audit are her area of expertise.



**Asha Hole , M. Pharm
Consultant**

Registered Patent and TM agent. Asha's key areas of expertise are Patent, trademark , design and copyright. Skilled in an filing and prosecuting patent, trademark and design applications.

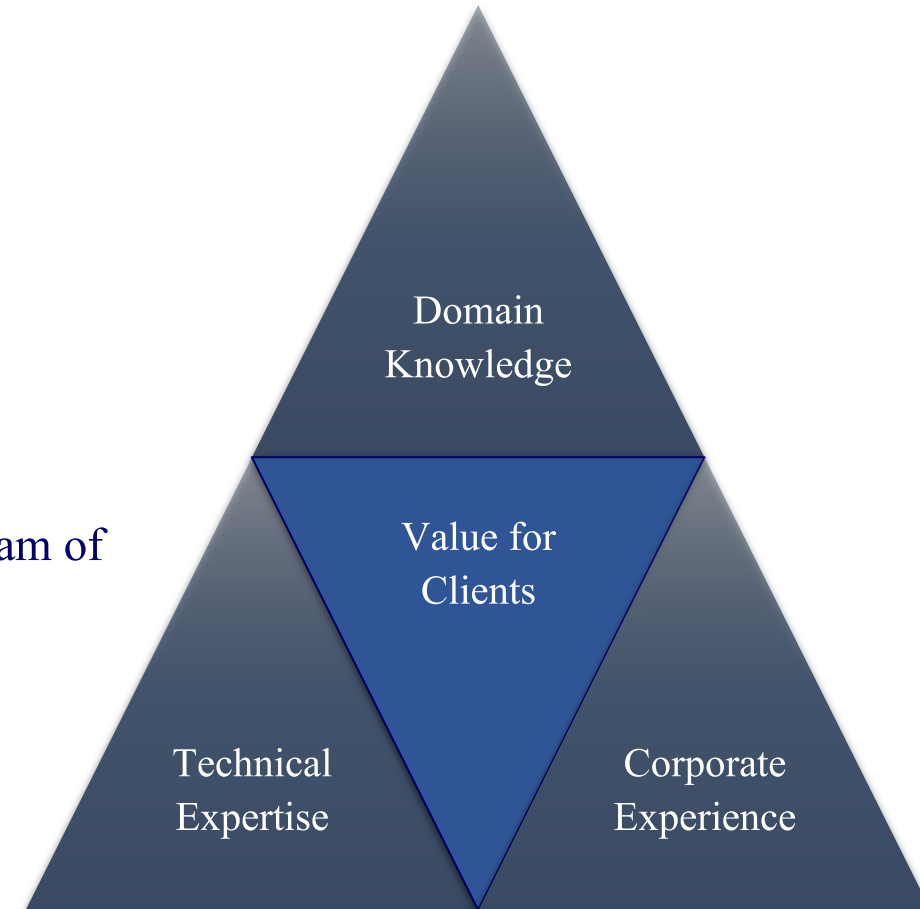
Why KPIED ?



KPIED, founded by experienced industry professionals, provides synergistic Intelligence Solutions for business decision-making.

Accreditations and Expertise

- “Department of Industrial Policy and Promotion” recognized Startup
- Team of qualified experienced professionals who have worked in the core team of Leading Generic Pharmaceutical companies (Ex-Lupin & DRL).
- Bringing cross-functional expertise
- Experience in working with decision makers and top management.



Business Offering and Core Competencies



Global Services

- Pipeline Evaluation
- Technology Mapping
- Technology Evaluation
- Opportunity Analysis
- Competitive Mapping
- Integrated IPM Services
- IP Monetization
- IP Audit

Patent Analytics

- Structured Insights
- Technology Landscape
- Competitor Benchmarking
- Technology Monitoring
- Portfolio Analysis / Optimization
- Patent Scoring & Ranking
- White Space / Gap Analysis

Worldwide Searches

- Finding actionable information
- Patentability / Novelty Search
- State Of The Art Search
- Freedom To Operate (FTO) Search
- Validity & Invalidity Search
- Infringement Search
- Design Patent Search
- Structure-Sequence Search

Domains

Pharma (Oral, Injectable, Derma, Oncology, Ophthalmic) | Automobiles & Engineering | Phytopharmaceuticals, Biotech & Biopolymers | API & Fine Chemicals | Clean Technology | Medical Devices | Herbals & Agriculture.

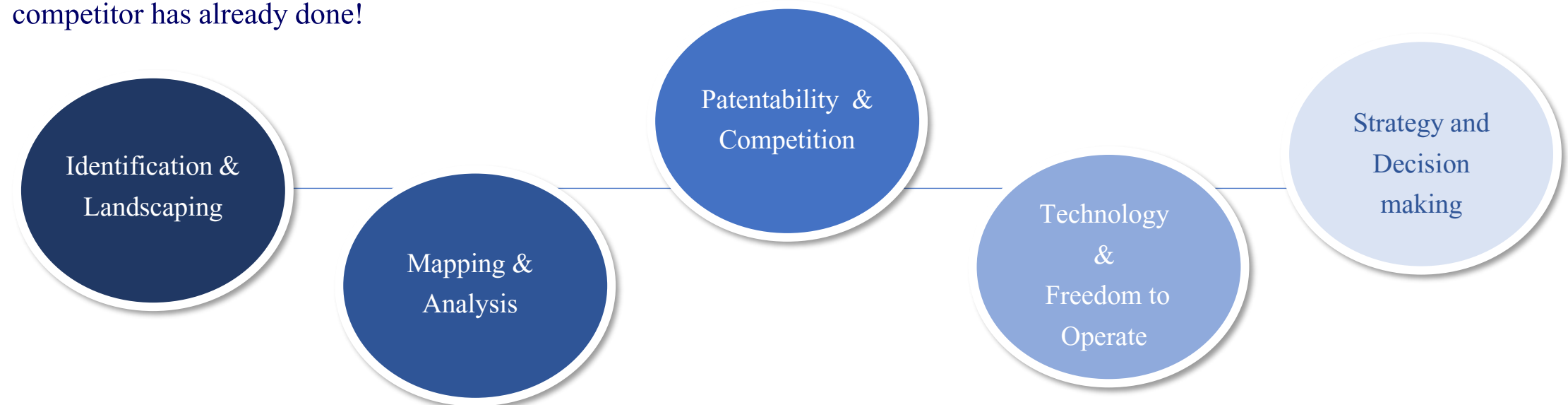
Across US / EU / Japan / Canada / Brazil / Mexico / Australia / India & Asia-Pacific.



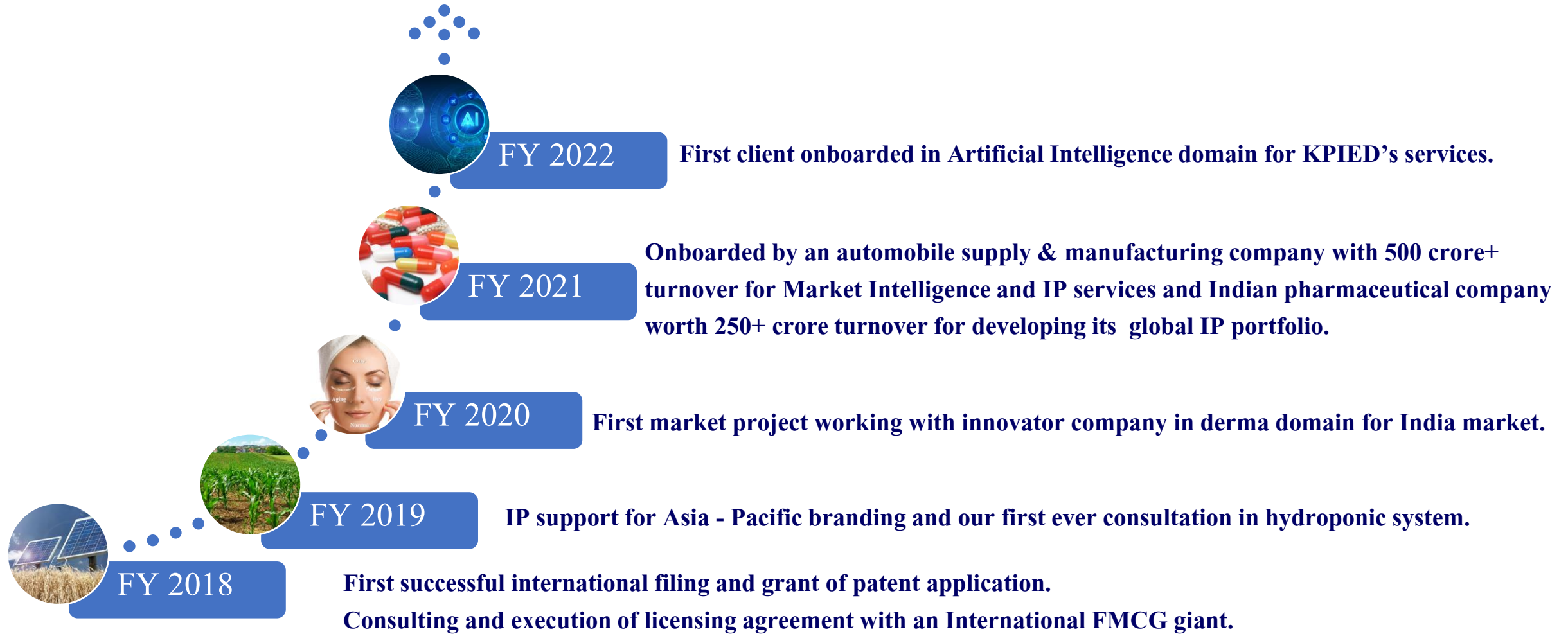
Competitive Intelligence Solutions

We offer an array of competitive intelligence solutions that spans across Research & Development, Strategy and Intellectual Property functions. Whilst general information is often available freely in every sense of the word, information that is sufficiently specific, validated, and accurately presented leverages decision-making.

CI's real value is to provide management an organizational tool to keep up with what the competitor will do, not what the competitor has already done!



Growing Organically Over The Years





Building Success Stories

Advantages

- »» Dedicated Attention
- »» Ease of Information Access
- »» Professionalism
- »» Customized Services
- »» Transparency
- »» Crisp Reports

Creating Value each engagement

- 🎯 **Innovation Support**– Long term engagement for patent filing support to Indian pharmaceutical & MNC Engineering company with turnover of 250+ crore & 500+ crore respectively.
- 🎯 **Business Value Realization**- Market size Forecasting for an innovator company in derma domain.
- 🎯 **Technologies and Platforms** - IPM support for Innovation in Agriculture with hydroponic system.
- 🎯 **Asset Building**- Creating IP solutions for process Innovation in Nutraceutical domain.



IP Filings so far...

	Patent		PCT	Trademark		Design		
	Provisional	Complete		Granted/ Registered	In Prosecution	Granted/ Registered	In Prosecution	
		Granted/ Registered						In Prosecution
	48	5	39	6	75	31	1	2
Total	48	44		6	106		3	

Note:

Our Trademark registration success rate is more than 70%.

Patent granted in only 8 months with fast track process in India

Technical Domains covered: Biotech, Clean Technology, Pharmaceuticals, Nutraceuticals, Herbal, Agriculture Technology, Engineering & Automobiles.

Countries of Filing & granted patents : India, UK, PCT

Data Privacy with KPIED



Confidentiality maintained by KPIED

- Follow global data privacy practices.
- Adheres to domestic and cross-border data transfer rules.
- We don't sell your data to any 3rd party.



Thank You